THE NEW JERSEY EXONUMIA SOCIETY
OFFICIAL PUBLICATION

JERSEYANA

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FROM YOUR EDITOR

By Dennis Helmer

I always use this time of the year for reflection and thanksgiving for the many positive actions that have taken place during the past year. I remember a few issues ago when I was not certain if we were going to make it to the Millennium. Last issue, I mentioned that I needed some articles. Thankfully, two members responded, and I now have enough information to get us into the new year.

As you look back during this holiday period, and start to set your goals for the upcoming year, I'd like you to renew your commitment to our fine organization. The year 2000 will bring the ANA to Philadelphia in August; and we may possibly have our annual meeting then. We need your ideas before we can do any serious planning.....so when you submit your dues for the year 2000, please let us know your thoughts.

Speaking of dues, everyone who renews for the year 2000 before March 31, 2000, will receive an uncirculated New Jersey quarter. Life members will receive their quarters in their mailing of *JERSEYana* #96.

Please keep sending me your articles so we can continue to share the wealth of knowledge that exists in our Society. My backlog of articles is depleting and I need some more information for our upcoming issues of *JERSEYana.*

On behalf of all the officers of our Society, I want to wish you and yours all the very best of the upcoming holiday season, and may the year 2000 be the very best year that you have ever had!!

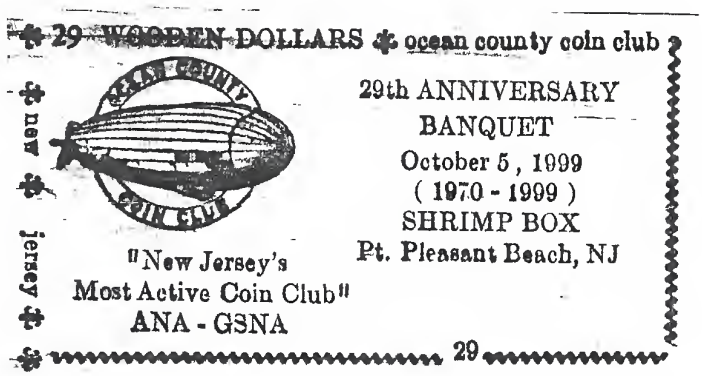
FREE CLASSIFIED ADS

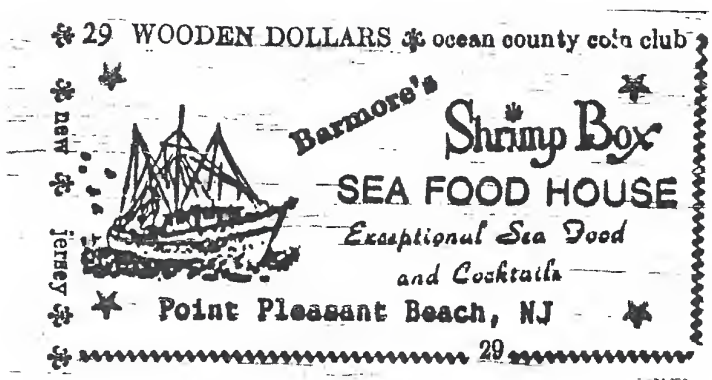
40 YEAR COLLECTION OF NEW JERSEY ITEMS FOR SALE: Amusements, Banks, Coin Clubs, Elongates, Firemen, Food Stamps, Keytags, Large Medals, Military, Mirrors, Political,Parking, Transportation, Railroad Tickets, Silver bars, VFW, Woods. Let me know what you want and send a SASE to Jerry Zara, 37 Everest Drive, Brick, NJ 08724

WANTED: Paper and cardboard scrip, National Recovery Administration stamps/labels, Union stamps. Scott A. McClung, 8381-H Montgomery Run Road, Ellicott City, MD 21043

MY 80th BIRTHDAY: 1999 encased cent, $2.00 and a SASE...I'll also trade for and New Jersey encased cent that I need. Write first on trade. Al Zaika PO BOX 65, Bellmawr, NJ 08099-0065

UNUSUAL COLLECTIBLES: Civil war .58 caliber battlefield dropped miniball, original 1960's NASA color 8"X10"print, Final Year 1991 Crisp Uncirculated USSR ruble. Everything above included for $12.00 postpaid SASE. Herbert Matthews, PO BOX 251, Beverly, NJ 08010





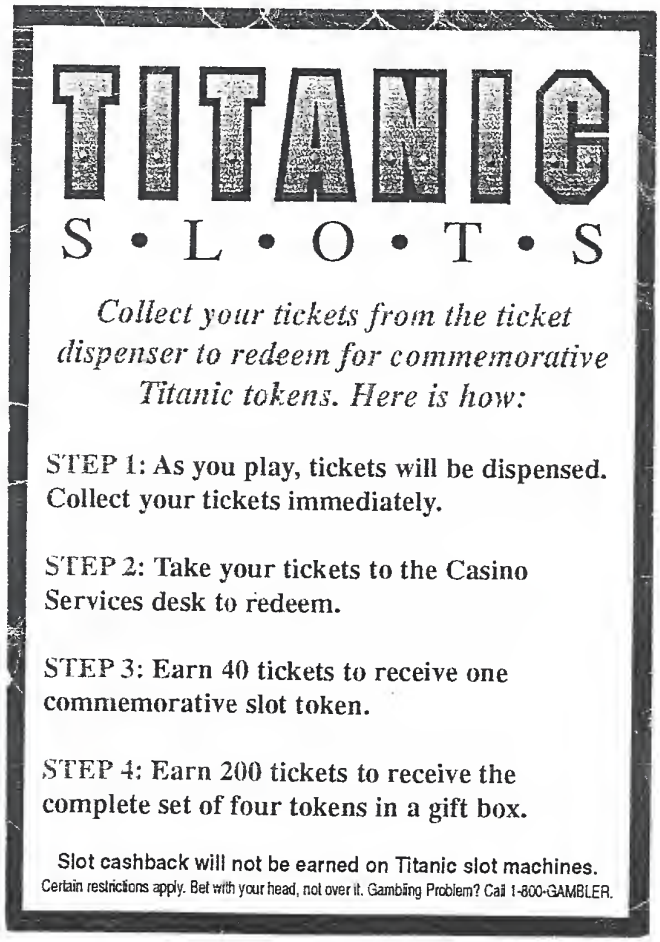
ATLANTIC CITY

By Archie A. Black

On the way into the city during September, Brenda spotted a new billboard on Route 30 proclaiming, "Play our slots and win collectible coins". The billboard was for Tropicana casino. Well, the only "collectible coins" I was familiar with in town were the former silver strikes that were being offered in a half dozen casinos a couple of years ago, but have all been withdrawn from play except at Claridge. Could it be that Tropicana had reintroduced silver strikes? The former silver strikes issues had TropWorld struck on them. Just maybe.....Tropicana now?

Nope; instead the "collectible coins" were in reality what could be best described as "collectible medallions" as they have no cash value... and are not redeemable for goods or services; which is the generally accepted definition for tokens. However, they did have the casino name on them and did commemorate the popular Titantic exhibition that was presently on display at the Trop. So I asked a very congenial slot attendant where I could find these machines. She directed me to the new slot section at Tropicana called, "The Fun House".

Here I found an island of ten slot machines which were designated as "Titanic Slots". Upon closer examination, affixed to the top of each slot machine was a plexiglass holder and a paper insert which outlined the four steps for obtaining these neat looking Titanic "tokens" ..... so the rules called them. Funny, the billboard called them "commemorative coins" but the rules on the machine called them "commemorative Titanic tokens". I guess the Trop marketing department needs a brief education in hobby terms ... as these "coins/tokens" are neither. But that's not the main story here.

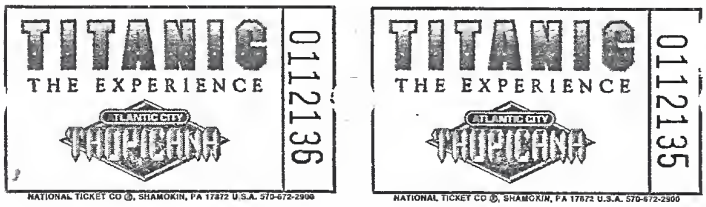

TITANIC
S • L • O • T • S
Collect your tickets from the ticket dispenser to redeem for commemorative Titanic tokens. Here is how:
STEP 1: As you play, tickets will be dispensed. Collect your tickets immediately.
STEP 2: Take your tickets to the Casino Services desk to redeem.
STEP 3: Earn 40 tickets to receive one commemorative slot token.
STEP 4: Earn 200 tickets to receive the complete set of four tokens in a gift box.
Slot cashback will not be earned on Titanic slot machines.
Certain restrictions apply. Bet with your head, not over it. Gambling Problem? Call 1-800-GAMBLER.

Upon sitting down at a .25¢ Red White Blue machine, and playing a couple of rolls of quarters, it became apparent that this particular machine I was seated at did not pay out very frequently or generously... and that the tickets being issued from a dispenser on the side of the slot machine (similar to Skillo in an arcade) were equally very few and far between. I began to count how long it took for a ticket to be dispensed. Answer: Every 100 coins or credits played (which is not noted on the above rules). Now lets do some quick math. 100 quarters equals $25 in slot play to receive ONE ticket. It takes 40 tickets (or $1,000 in slot play) to

ATLANTIC CITY

redeem for one "Titanic token". There are four different tokens to the set ..... which one would need to collect 160 tickets to get all four. At $25 per ticket in slot action, it would take $4,000 in slot play to "win" a set of four of these individual Titanic "tokens". Now, if I wanted a matched serially numbered set of four "tokens" in a custom gift box, I would need to "earn" an additional 40 tickets just for the box. That's right, another $1,000 in slot play for a gift box! I don't know about you, but $5,000 in slot play for a set of four attractive serially numbered medallions in a gift box seems like a very high price to pay. Of course there is always the remote possibility that somewhere along the way, one may hit a jackpot!

Well, needless to say, I was not prepared to sink that kind of money into a .25¢ slot machine for a souvenir set of Titanic medallions that are not redeemable for anything. But, wait a minute... what is that string of six tickets hanging out of a machine two empty seats away?



Aha, perhaps a tourist, or conventioner, or day tripper, who has no idea what to do with these tickets who has played the machine and left. Circle the floor Archie! More tickets found hanging out of dispensers, waiting to be plucked. Not quite the same as harvesting roulettes, but heck, this method requires no money up front! In about an hour or more, I had my first 40 tickets and I visted the promotions booth to redeem them for my first medallion. I selected the dramatic design with the ill-fated ship going down.

After several more hours over the busy weekend doing "ticket duty", I was able to "harvest" enough tickets to redeem for the additional three medals to complete the set as illustrated below.

Oh, one last point I forgot to mention..... at the bottom of the published rules, in small print, you will notice that "Slot cashback will not be earned on Titanic slot machines." I guess, the casino figures that for $5,000 in slot play that someone played... and "earned" 200 tickets... is enough of a reward.

FREE CLASSIFIED ADS

WANTED-- Encased cents and other coins, engraved coins, pop-outs, scenic love tokens , hobo nickels, potty dollars, just about anything made from coins. Send for my offer or call me at 407-352-7807. Bob Slawsky, PO Box 864, Windermere, FL 34786

WW1 SERVICE MEDALS: Do you have WW1 service medals issued by States, Counties, Cities or Towns?? I will pay highest prices or swap.... Lou Small, BOX 19262 NJ, Jacksonville, FL 32245

OBSOLETE OR BROKEN BANKNOTES From all counties in New Jersey, as well as Merchant Scrip, Wanted for collection. Send photocopy or description.(Weit or Hexby #) to Tom O'Mara, 55 Rumson Road, Rumson, NJ 07760

SWASTIKA TOKENS..Paying $20.00 ($15.00 for NY orPA) each for any token or medal from NJ that has a swastika on it. ($40.00 for Whitehead&Hoag) Gary Patterson, R.R. 2 Box 154D, Peterborough, NH 03458-9322

DOG LICENSE TAGS If you don't read *PAW PRINTS*, you don't know dog license tags. Complimentary copy on request. Bill Bone, Editor, 928 S.R. 2206, Clinton, KY 42031

OCEAN COUNTY Collecting and Researching all Ocean County obsolete and broken banknotes and merchant scrip. Want anything from Toms River 1850 to 1960, also notes issued in Bricksburg 1840's, Manchester 1840's....BUY-SELL-TRADE. Bob Mitchell, 629 Monmouth Way, Winter Park, FL 32792.

GEORGE WASHINGTON INAUGURAL BUTTON COPIES Wanted, especially the different 1974 Liberty Village (Flemington NJ) copies, but others too. Write with description and price to F. Steimle, 2200 Appleby Drive, Wanamassa, NJ 07712-4636

TRADE: 27 Different NJ Parking Tokens for Best MASS. token or encased offered. G. McLellan, 641 Waverly Street, Framingham, MA 01702

WANTED: ANYTHING RELATED TO WYCKOFF, NJ...THE MANHATTAN COMPANY(NY)...CHASE NATIONAL BANK(NY)..AND AARON BURR. All fiscal material, checks, obsoletes, nationals, postcards, stocks, bonds, paper, etc. Thomas Buda, PO BOX 315, Wyckoff, NJ 07481

NEW LARGE SWAP/SALE LIST....Transit, Video Arcade, Amusement, Carwash, Parking, State Trade, Centennial, and many Misc. types and tokens. My list for SASE or your list. Curtis H. Judge, 282 University Blvd.Harrisonburg, VA 22801

HARD ROCK CAFE PINS WANTED Will trade my Jersey Tokens&Medals and/or Playboy roulette chips for HARD ROCK... Archie Black, PO Box63, Brick, NJ 08723.

WANTED:ELONGATED COINS...Describe..Price...Write...Buy...Trade...Sell. Doug Fairbanks, Sr., 5937 Beadle Drive, Jamesville, NY 13078..Pl1315-469-4682.

WANTED: Tickets, Transfers, Photographs, and any other items related to streetcars or busses in Scranton, Pa.....Charles Wrobleski, 206 Green Street, Clarks Green, PA 18411

NEW JERSEY AMUSEMENT TOKEN LISTING...76 page listing available for $7.00 postpaid from Bob Schopp, 16 Sanbert Circle, Hamilton Square, NJ 08690

FOR SALE: Salem NJ 1870's to 1890's OLD NEWSPAPERS. Local news and many interesting ads and Railroad timetables. $8.00 each or 3 different for $20.00. All orders are postpaid. Steven Kawalec, PO BOX 4281, Clifton, NJ 07012

OCEAN COUNTY COIN CLUB WOODEN DOLLAR Featuring a "Zeppelin" on one side and the reverse side reflecting a shrimp boat, all commemorating the club's 29th anniversary..cost is $1.00 each or six for $5.00 Contact O.C.C.C. c/o 65 16th Street, Toms River, NJ 08753

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BOB SLAWSKY
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